

Greetings to you from the NW Wisconsin Lakes Conference Committee,

The 2021 NW Wisconsin Lakes Conference (NWLC) marks our 23rd year. This year, the conference will be held, Friday, June 18th, virtually via Zoom. The registration fee will be \$10. The conference is free to students. Registration for the conference will open in April and will be available on the St. Croix River Association website:

<https://www.stcroixriverassociation.org/> **Please save that date and let others in your network know about this important conference.**

We are very excited about our conference this year as we have a great line up of interesting topics. A few topics scheduled so far include: The Geologic Formation and History of Wisconsin Lakes, the latest on Aquatic Invasive Species, Wake Boat Research, Options for Controlling Shoreline Erosion, and a Legislative Update.

We also want to extend a big “Thank You” to our sponsors from last year: Bayfield County Lakes Forum, CD3 Corporation, Lake Owen Association, Long Lake Preservation Association, McKenzie Lakes Association, Sawyer County Lakes Forum, and Washburn County Lakes & Rivers Association. As our expenses are less this year we will be recognizing our sponsors from last year in our promotional materials for this year.

If an organization would like to sponsor this year, to be added to our promotional materials for this year, we suggest a \$100 donation. Sponsoring the conference is a great way to get information out about your organization. We will be identifying sponsors at the beginning of the conference and between each presentation.

- This all day conference is open to anyone who wants to learn about Wisconsin lakes and the environment. It emphasizes the importance of ecology and preservation of lakes, as well as their economic and recreational benefits.
- It is important to pass this legacy onto our younger generation so we encourage students to attend this conference. We would like to build on this so **please inform students you know about our conference.**

Please let me know if your organization would like to make a sponsorship contribution. Feel free to call or email us with any questions. Please send sponsorship donations to:

Cathie Erickson
WCLRA-NWLC
W550 Walter Rd
Stone Lake, WI 54876-8804
WCLRA's Tax ID # T39-1977735

We look forward to seeing you at the conference!
Best wishes,
Ellen Lafans @ 715-798-2508 & Sandy Swanson
Sponsorship Committee.